



#6 ALABAMA HIGH SCHOOL RODEO ASSOCIATION CONTESTANT CONTRACT 2023-2024

CONTESTANTS: As a condition of membership in the AHSRA/AJHSRA, each contestant *must* meet the following requirements:

1. **Finals Ad Book/Sponsorship Sales** – *Every contestant* must sell a minimum of **\$300.00** in ads or sponsorships or a combination thereof. (Ads for the finals book, sponsorships, sponsors wanting banners, buckle sponsorships, saddle sponsorships etc.).
 - a. Finals Ad Book sales *must be* mailed or emailed to Ad Secretary, **Amanda Teal, 6231 Municipal Park Dr., Loxley Ala., 36551** or amv1605@yahoo.com, by the deadline dates listed below.
 - i. **First deadline date:** One of the attached forms and a minimum of *\$150.00 in sales are due on Saturday during check-in, at the January Rodeo*. If you are not attending the December rodeo, payments should be mailed prior to the due date to the **treasurer, Janet Fugate 8311 Bowen Rd. Baker Fl 32531. Also, (2) drawdown tickets are due at this time \$200.00.**
 - ii. **Second deadline date:** One of the attached forms and the balance of *\$150.00 or more in sales are due on Saturday during check-in, at the April Rodeo*. If not attending the March rodeo, payments should be mailed prior to the due date to the treasurer. **Also, final (2) drawdown tickets are due at this time \$200.00.**
 - b. Your ***sales responsibility*** may be sold through ads, sponsorships, awards, banners, etc.
 - c. There will be a \$100 per rodeo weekend *late fee for any deadlines not met. You will not be eligible to rodeo until ad/sponsor sales are met.*
 - d. You are responsible for collecting and mailing any ads or sponsorships sold along with either of the forms attached, including pictures, business cards, etc. to complete ads which will not be returned. The Ad Secretary information is indicated above in section **a.**
 - e. Please make sure that you include the contestant's name and back number on all the checks, ads, and forms to receive credit for the ads and sponsorships sold.
 - f. Complete the State Sponsorship form and/or Finals Ad Book **Form with each sale.**
2. **Finals Ad Book Sales Sponsor Incentive Program:** Any contestant selling ***additional*** ad/sponsor money as indicated below will receive incentive money. This money will ***not be paid out until State Finals dinner time. You will receive 10% of your sales. Like \$1,000 in additional sales the contestant will receive \$100.00.***



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3. **Drawdown Ticket Sales** – Every contestant *must sell a minimum of four (4) drawdown tickets*. Each ticket is \$100.00. Drawdown tickets must be handled as follows:
 - a. **First deadline date:** *Two tickets or a minimum of \$200 is due on Saturday during check-in of the January Rodeo. IF you are not attending the January rodeo, payment of \$200 should be mailed prior to the due date to the AHSRA treasurer; Janet Fugate, 8311 Bowen Rd., Baker Fl 32531.*
 - b. **Second deadline date:** *Two tickets or the balance of \$200 or more are due on Saturday, during check-in of the April Rodeo. IF you are not attending the April rodeo, payments should be mailed prior to the due date to the AHSRA treasurer.*
 - c. The drawdown dinner will be held at the Alabama High School Finals, that date will be announced closer to that time. If you want to sell more than the four tickets you are allowed to get more at any time, just ask the treasurer.

4. **Family Work Hours**- *Every contestant's family can do work hours throughout the rodeo year. A minimum of 20 hours are required* of AHSRA/AJHSRA contestants. Work at the rodeo, work any function, cutting, open gates, set poles, barrels or other assignment that any volunteer help is needed, this helps your child to complete their required work hours, they too must put in work hours.
 - a. There will be opportunities for all families to sign up for these hours in and out of the arena, including but not limited too event directors, door entry, concessions, grounds/arena help, committees and event set up.
 - b. Contestants will receive 2 work hour cards in their membership packet. Keep them in your wallet, once you work your volunteer hours get your box on the card initialed by a director of the event you worked. Once you have your card filled, you will turn it in to Janet Fugate-treasurer. You may pick up more cards as needed from Mrs. Janet. Every card you fill with an **“an event director's initials” or a Board Officer that had you doing certain work**, will go into a drawing for at the end of the year.
 - c. All work hours must be completed by the end of the last regular season rodeo in May.
 - d. If a family/contestant chooses not to work the 20 hours or fails to complete the work hours, the family shall pay \$500.00 in order to be eligible to receive awards during the State Finals Awards Dinner. Each card is a \$250 charge of hours so if you fill in one card and not the other, you pay \$250.00 for the blank card.

The above requirements are the contestant's responsibility and *shall* be met prior to competing at The AHSRA 2023-2024 State Finals. Each contestant and their parents acknowledge and agree that they are committed to the above requirements.

CONTESTANT'S NAME: _____ BACK# _____



AHSRA SCHOLARSHIP & AWARDS SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

SPONSORSHIP OPPORTUNITIES

The Alabama High School Rodeo Association (AHSRA), a 501(c)(3) corporation, is a member of the National High School Rodeo Association headquarters located in Denver, Co. Membership is limited to students 19 years old and younger and enrolled in the 9th – 12th grades. The Alabama Junior High School Rodeo Association (AJHSRA) is a division of the AHSRA. Membership is open to 5th, 6th, 7th, and 8th grade students.

- A. Saddle Event Sponsor \$2000 – HS Girl All Around **with** Logo _____
- B. Saddle Event Sponsor \$1800 – HS Girl All Around **with-out** Logo _____
- C. Saddle Event Sponsor \$2000 – HS Boy All Around **with** Logo _____
- D. Saddle Event Sponsor \$1800 – HS Boy All Around **with-out** Logo _____
- E. Saddle Event Sponsor \$2000 – JH Boy All Around **with** Logo _____
- F. Saddle Event Sponsor \$1800 – JH Boy All Around **with-out** Logo _____
- G. Saddle Event Sponsor \$2000 – JH Girl All Around **with** Logo _____
- H. Saddle Event Sponsor \$1800 – JH Girl All Around **with-out** Logo _____
- I. Saddle Event Sponsor \$1600 - HS Event _____
- J. Saddle Event Sponsor \$1600 - JH Event _____
- K. Buckle Event Sponsor \$150 - HS or JH Event _____

Saddle sponsor includes color company logo (provided by sponsor, optional) on two sides of saddle (saddle given away at State Finals, business listed on website; free lunch at drawdown) IF YOU CHOOSE SADDLE WITH LOGO.

- L. Barrel Cover Sponsor \$1500 – HS & JH **with logo**
Highlighted items are taken. IF you want a certain event please check with Janet Fugate (850) 797-1861



AHSRA FINALS AD BOOK FORM

Business Name: _____

Family/Friend: _____

Contact Person _____

Address: _____

City: _____ State _____ Zip Code _____

Phone: _____ Email: _____

Contestant Name: _____ **AHSRA#** _____

- **Payment** for ad must accompany a copy of form to: **Janet Fugate, 8311 Bowen Rd., Baker, FI 32531**
- **Email** your ads to: amv1605@yahoo.com or mail: **Amanda Teal, 6231 Municipal Park Dr., Loxley Al, 36551**
- **All ads must be completed and approved no later than April 2024 Rodeo.**
- Please circle the option below you are selecting:
 1. Full Page \$100.00
 2. Half Page (1/2) \$ 75.00
 3. Quarter Page (1/4) \$ 50.00
 4. Eighth Page (1/8) \$ 25.00
 5. For us to design the ad for you an **additional \$50.00** will be charged.

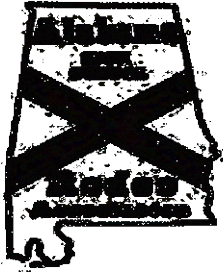
Say Congratulations to your favorite rodeo contestant in our ad book this is not only for Business use!

TOTAL DUE \$ _____

Please make sure you **circle** which one applies below.

Ad design included. Yes / No Design ad for you? Yes / No

CONTESTANT'S NAME _____ BACK# _____



AHSRA BANNER SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

BANNER SPONSORSHIP OPPORTUNITIES

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- **Rodeo Season Sponsor \$1000 – Banner displayed in arena at all rodeos for the 2023-2024 Season, sponsor recognized by announcer during the rodeo. Except SLE and Showdown.**
- **Bucking Chute Banner \$750 – Recognition throughout the weekend and when the bull/horse is bucked from the chute, displayed at all rodeos except showdown and SLE.**
- **Arena full 6 ft Wide Banner \$500 – Recognition throughout the rodeo weekend, displayed at all rodeos except showdown and SLE.**
- **Arena Full 4 ft Wide Banner \$250 – Recognition throughout the rodeo weekend, displayed at all rodeos except showdown and SLE.**
- **PLEASE mail ALL banner request sponsor forms and money to: AHSRA Treasurer Janet Fugate, 8311 Bowen Rd, Baker, FL 32531. I will then send Elaine a copy of your sponsorship sheet for the banner to be ordered. Should you have special requests for your banner, please contact Ms. Elaine Muscat at the email address below a.s.a.p. Thank you so much.**

Companies may provide their own banner however the banner must be in good shape to be displayed in the arena. If a new banner needs to be printed, please submit your layout by email to:

emmuscat70@gmail.com (251) 377-6678

Elaine Muscat
32177 Bunting Court
Spanish Fort, AL 36527